



OFFICIAL BRAND & IDENTITY PLAYBOOK

2026

slpadelleague.com

THE GUIDE

The Sri Lanka Padel League 2026 marks the evolution of a movement that is redefining modern sport in Sri Lanka.

As we enter our second edition, the brand reflects greater scale, stronger franchises, and elevated ambition.

This guideline ensures visual consistency, competitive energy, and premium positioning across every touchpoint.

From digital to on-ground execution, SLPL 2026 must look bold, unified, and unmistakably world-class.



Primary Logo Application
For light and white backgrounds



Reverse Logo Application
For dark and black backgrounds



Primary Logo Application
For light and white backgrounds



Reverse Logo Application
For dark and black backgrounds

2026 SINGLE-COLOR LOGO (ALL WHITE)

[Download Logo Kit](#) 



This monochrome version of the SLPL logo is used for high-contrast applications where full color reproduction is not possible. Designed for dark backgrounds, it ensures maximum clarity, legibility, and visual impact. Ideal for merchandise, embossing, signage, apparel, and single-color print executions.



Primary Logo Application
For light and white backgrounds



Reverse Logo Application
For dark and black backgrounds

SLPL MOTION BLADES



Every graphic element in SLPL 2026 is derived directly from the core logo silhouette.

The dynamic strokes extracted from the player form represent motion, speed, and competitive fire — the essence of padel.

These shapes are not decorative; they are extensions of the athlete's energy, fragmented and reassembled to create rhythm across layouts.

By building the visual system from the logo itself, we ensure consistency, recognisability, and a bold identity that moves as powerfully as the game it represents.

[Download SLPL Motion Blades](#) 

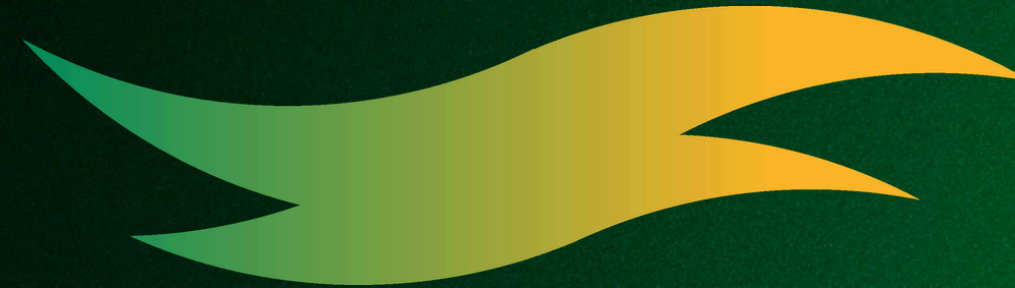
01.



Rising Flame

Symbolises ambition and competitive fire.

02.



Forward Stroke

Represents speed and attacking momentum.

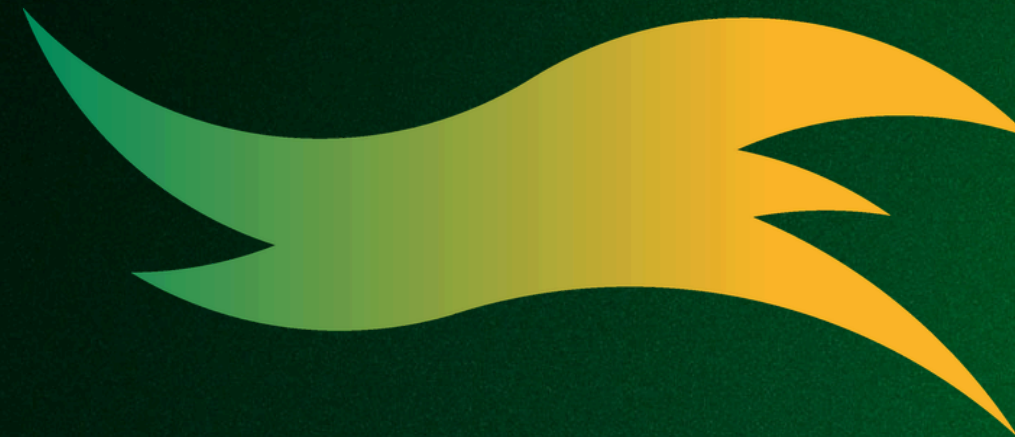
03.



Wing Sweep

Captures agility and fluid court movements.

04.



Champion Arc

Signifies elevation and victory mindset.

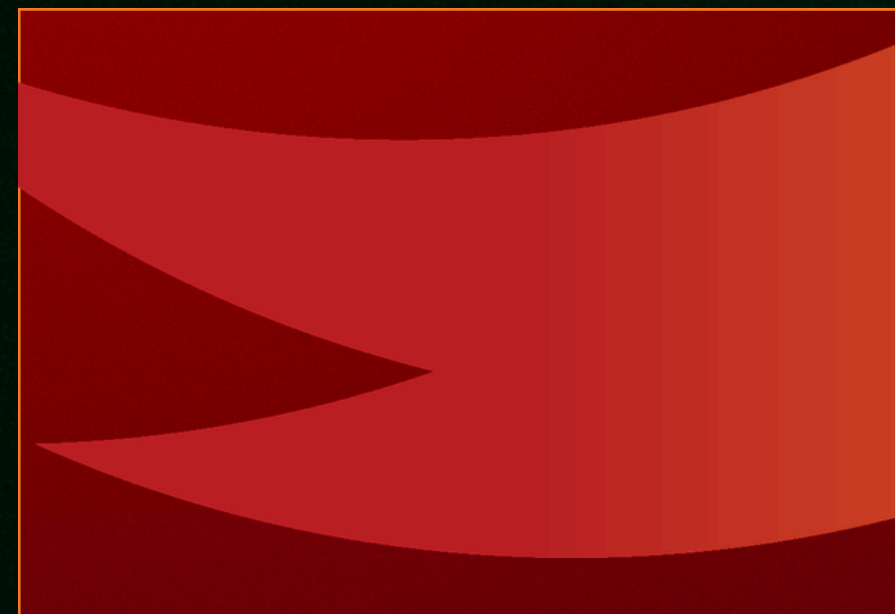
SLPL MOTION BLADES

Usage Guidelines

The SLPL Motion Blades are dynamic extensions of the core logo, designed to express speed, intensity, and competitive momentum. They should be used to create movement within layouts — as background energy, framing devices, or directional accents.

Motion Blades may be scaled, cropped, rotated, or layered to build depth, but their proportions and gradient integrity must remain unchanged. They should support the logo and messaging — never overpower or distort them.

When used consistently, the Motion Blades create a bold, unmistakable visual rhythm unique to SLPL.



Examples of Correct Usage

SLPL MOTION BLADES

2026 COLOR MATRIX

Open the full color palette 



Primary Season Colors

Tea Green

#DBF8B5

Slime Lime

#AEE92B

Sea Green

#008B48

Ever Green

#01271A

Secondary Season Colors

Black Cherry

#68030E

Oxblood

#980002

Brick Ember

#C90000

Cayenne Red

#E25905

Amber Earth

#EC8805

Golden Orange

#F29E08

Primary Font

astoria

[Download font](#)

Secondary Font

graphie

[Download font](#)

Thank You

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